

COMPOSITES TODAY

Formerly FRP TODAY

Contents

Composites Today, the monthly magazine published in India since 2000 (Formerly FRP TODAY) is an exclusive magazine devoted to composites science and technology. The publication is source of latest information on materials, processing technologies, tools machinery, research and developments as well as industrial/ business activities in the field.

Circulation

The magazine, with 2000 copies monthly print run, is mainly distributed in India to paid subscribers and also to delegates and participants of various conferences, seminars and exhibitions.

Readers

The readers of the magazine are professionals in composites field, end user industries, consulting organizations such as owners, executives, managers, engineers, designers, consultants, scientists, teachers, students etc..

Cost effective Media

As a specialty publication with specific target audience, regional focus Composites Today is a cost effective media platform to communicate business message, to create awareness about products and services, educate the customers. Apart from conventional advertisements editorial coverage and as well as tailor made communication format to suit the requirement of the knowledge based industry are also will be considered.

Advertisement Rate -2017

Detail	INR/insertion	US\$/ insertion
Full Page (Multi Color)	12000.00	360.00
Half Page do	6600.00	198.00
Quarter Page	3600.00	108.00
Front page panel	12000.00	360.00
Classified -Business Guide	500.00	15.00

Mechanical Details (ad size) in mm

Overall trimmed size 280 x 215

Full Page 250 x 185

Half Page 120 x 185/250 x 96

Classified -Business Guide Company Address & Contact Details

Material Artwork in Digital file Cdr./ JPG/PDF

Discount for multiple insertions....3-issues - 5%, 6-issues - 10%, 12-issues - 15%

Premium for Positions: Inside front/back cover/1st page - 25%, Back Cover 50% extra

Guaranteed page – 20% extra

Publication date 7th of every month

Cutoff date for booking/ material: 15th /25th of every month for publication in the forthcoming issue.

Payment: In the form of DD/Cheque/NEFT/SWIFT Transfer favoring 'Samanthi Publications Pvt. Ltd' payable at Chennai, India.

Payment by Transfer:

Beneficiary – Samanthi Publications Pvt. Ltd

Beneficiary Bank Account **014010200021863**

Axis Bank. T.Nagar Chennai – 600017 India

IFS Code: UTIB0000014

SWIFT: AXISINBB006

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Web site/ Online

Advertisements in Composites Industry News section

Description& Size in pixels	Rate in INR/month	Rate in USD/per month
Top Banner- 650x100 (random display with 15 seconds frequency- up to 4)	2000.00	60.00
Top centre Banner- 650x80 (random display with 15 seconds frequency- up to 4)	2000.00	60.00
Right Banner-280x100	2000.00	60.00
Right- 280x200	3000.00	90.00

Advertisements in Composites Today Buyers' Guide section

Description& Size in pixels	Rate in INR/month	Rate in USD/per month
Top Banner- 650x100 (random display with 15 seconds frequency- up to 4)	1000.00	30.00
Right Banner-190x100	1000.00	30.00
Company logo for 1 year	3000.00	90.00

Ad material: JPEG/GIF image or flash file up to 50 KB

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